



88 Sunnyside Blvd,
Suite 204
Plainview, NY 11803
Email: Sponsorship@konigwheels.com

2020-2021 KÖNIG - Spec3 Sponsorship Program Application

Thank you for choosing to take part in the KÖNIG – Spec3 Sponsorship Program for 2021-2022. We are excited to be working with your vehicle/team this year, and look forward to building a long-lasting relationship with you. König recognizes that grassroots motorsports series' play an incredibly vital role in keeping all forms of racing alive as well as advancing motorsports as a whole. We therefore strive to continually create products that are reliable and track-worthy.

König appreciates and values the relationship we've built with NASA over the years and are thrilled to partner with them again to create a sponsorship program catered specifically to Spec3 drivers like you! Now you can get the wheels you need to effectively compete at a price point that doesn't break the bank.

Our Spec3 Sponsorship Program is your marketing road to success - from the Starting Line to the Checkered Flag. Key components of this cross marketing approach are a strong, clear line of communication between both parties and the meeting of media expectations. With that being said, we expect our sponsored drivers to include a variety of images of their vehicle on & off the track along with any and all relevant racing updates (I.e., If you made it onto the podium) for us to include in our press releases.

What a great, *"free"* way to get the word out about your race program!

So, while you continue to build your racing career, we will continue make quality products and provide top-notch customer service, because that's what's made us successful for over 40 years. We pride ourselves on both welcoming and listening to all of our customers' feedback and look forward to your input.

Thank you for your continued Support!

The “Spec3” Sponsorship Application

König’s joint sponsorship program with NASA and The Spec3 Racing Series was designed to offer support to the individuals and race teams looking to represent the König brand. We want to make every relationship last and are proud to make quality products that solidify them.

It is imperative that you read and fill out each page of our forms prior to returning them to us. By completing and signing this application form, you are agreeing to all requirements and responsibilities set forth in this agreement of being a sponsored driver.

How To Contact Us

For questions about fitment or to place an order with us please email Sponsorship@Konigwheels.com. Please use this email address for all communication with us, unless otherwise instructed. **Due to an extremely high daily call volume, we insist that you correspond with us via email ONLY.**

Important Things To Know

1. We will respond to your emails within 3 business days or less.
2. Wheels available for this program are ONLY available in the sizes, finishes, and offsets listed below.
3. Prices are listed in the very last column on the right hand-side.
4. NO WHEELS ARE TO BE USED FOR RETAIL RESALE.
5. Wheels will *not* come with center caps or decals.
6. Neither hub-centric rings nor lug nuts will be sold or provided to you by König Wheels. Using hub-centric rings behind our wheels is highly recommended.
7. You *must* be a NASA member with a valid NASA membership (and on the Spec3 drivers list) to be eligible for these partial sponsorship prices. We will be checking for membership verification!
8. Sales tax will be applied to your order if shipping to New York or California is required.
9. An EPS file of the König logo will be provided, and you will be responsible for having them printed at your expense.
10. This is a partial sponsorship program through Konig where drivers receive media and exposure in return. This is **NOT A DISCOUNT**; these prices aren’t available through any authorized König dealer!
11. The König wheels you purchase must **ONLY** be used on race-intended, Spec3 vehicles.

Sponsorship Benefits

- A confidential price on select König Wheels - limited to a maximum of 8x wheels per NASA Member (More than 8x may be permitted only on a case-by-case basis.).
- Promotion of your vehicle & team - using the images and video you provide us - on our social media outlets.

Sponsorship Requirements:

- *Four (4x) König decals - no smaller than 6"x2" - **must be placed on the vehicle.** It's recommend that these decals are placed on all four corners of the vehicle in visible spots. Windshield banners or other kinds of decals may be required in certain situations.*
- *High-resolution images of the vehicle - with the König product installed and in-use - must be supplied to König ASAP. For the race season, there should be **a minimum of 3 images** (1 on track, 1 still photo w/ driver, 1 still photo without driver) provided to us.*
- *A short recap (approx 50-100 words) to go with the above images of **each event** for us to broadcast on our social media outlets and post on our website.*
- *Being **a positive representative** of the König brand at events and on social media platforms.*

Sponsorship Terms and Conditions:

Ownership: Applicant understands and agrees that König has the right to publish, edit, and use any and all images, press material, and ads associated with the vehicle(s) and individuals associated with team/company/vehicle(s) being sponsored by König. Furthermore, applicant understands that the individual submitting images and/or materials to König for these uses must own those items. By submitting these images and/or materials to König, the creator is hereby transferring their rights of ownership of said materials to König for use by König and their customers, partners, and subsidiaries.

Any person(s) who submit images to König without the proper ownership release permissions will be held accountable for any legal ramifications that may result from this action. Any damages, legal costs, etc. that arise as a result of this action will be the sole responsibility of the offending party and NOT König.

In the case of automotive showcase events such as SEMA, and as your sole wheel sponsor, König reserves the right to use your race team's vehicle(s) – should you agree to display it for us - for display purposes over brands that DO NOT sponsor your vehicle(s).

Applicant agrees that under no circumstance is König at fault or to be held responsible for any misrepresentations, miscommunications, failures, damages, shipping issues, losses or any other issues out of our control that may arise during this sponsorship/partnership period.

Usage As Display Vehicle: In certain circumstances, König may request that the vehicle and/or the parties associated with it act as a representatives of the company for specific events as agreed upon in a separate verbal or written agreement, including but not limited to emails, text messages, and phone calls, by all parties.

Conflict Of Interest: Under no circumstance whatsoever may a vehicle be sponsored by ***any other wheel company*** for the entire length of the sponsorship agreement.

Understanding Of Agreement: By signing this contract, you and your team members agree to all terms, regulations, conditions, etc. set forth in this agreement. Furthermore, it is the responsibility of both the team owner/leader as well as all team members to be informed of the responsibilities associated with being sponsored by König, including but not limited to the positive representation of the König brand.

Penalties For Agreement Violation(s): If the sponsored party violates any part of this contract, König reserves the right to collect the cost of all goods/products supplied, at retail or MAP pricing, plus the reimbursements of any additional costs and/or monies paid.

Sponsored Products: Wheels and decals must remain on the vehicle for the entire race season.

Decals: Regardless of whether or not König is able to supply you with decals, it is your responsibility to make sure they are on your vehicle prior to the start of and throughout the entirety the race season.

Free Of Warranty: All wheels in sponsored party's possession should be routinely inspected for damage. The wheels associated with this sponsorship program are intended for off-road use only. König does not offer warranty on any product supplied through The Spec3 Sponsorship Program.

König's Relationship To Sponsored Party: The sponsored party understands and agrees that they are an independent contractor and not an employee of König American. nothing contained in this agreement or done pursuant to the Agreement shall be construed as creating a partnership, agency or joint venture between or among König Wheels or any of their respective affiliates or agents, and Participant. Any employee of the sponsored party shall not be deemed to be employees or agents of König Wheels for any purpose whatsoever.

Accordingly, participants are responsible for payment of all employment or sales taxes, benefits, insurance and the like for all work performed by its employees in connection with the performance of this agreement. If I breach any terms of this agreement, in addition to any other remedy König may charge me and I will promptly pay to König, the market price for any product(s) König has supplied to me under this agreement. This agreement shall be in effect from the date of execution hereof and shall remain in effect as long as I drive or own a König sponsored vehicle. This supersedes all prior agreements between parties.

Indemnification & insurance: *The sponsored party agrees to indemnify König Wheels, their respective officers, directors, employees, agents, and affiliates, from any and all damages, costs, judgments, penalties, and expenses of any kind (including reasonable legal fees and disbursements) which may arise as a result of a breach by the sponsored party of this agreement, the breach of any of the warranties and representations made herein, the breach of confidentiality pursuant, any action or failure to act by Participant in connection with this Agreement, or as a result of any representation, information or the Equipment supplied by participant to König Wheels in connection herewith.*

König Wheels agrees to defend, indemnify and hold harmless Participant and its officers, directors, employees and affiliates from any and all damages, cost, judgments, penalties, and expenses of any kind (including reasonable legal fees and expense) which may arise from a breach of this agreement, of any representation or warranties made herein, of any action or failure to act by König Wheels hereunder or in connection with any information or materials supplied by König Wheels

hereunder and arising and/or relating to the implementation of the context (except those claims, if any, that relate solely to the Equipment). This Section will survive the termination of this Agreement.

Information needed for your order:
(to be completed in the email form)

- Your full name
- NASA Member ID number
- Shipping address (**must match billing address**)
- Credit Card information (CC #, Type of card, Full name on card, expiration date, security code on back)
- Wheel name, size, finish, and offset of your choice.
- Make and model of your car
- Attached and completed König-Spec3 sponsorship application
- Brake Caliper Template (if using aftermarket brakes on your car).

Sponsored Party's Information:

Owner's Name: _____
Team Name (if Applicable): _____
Contact Person: _____
Date: _____
Home Address (No P.O. Boxes): _____
City: _____ State: _____ Zip Code: _____
Home Phone: _____ Business Phone: _____
Cellular Phone: _____
E-Mail Address: _____

Vehicle Information:

(Please Note: If applying for a multi- vehicle sponsorship, only fill in additional vehicle(s) information on the supplied additional form.)

Year: _____ Make: _____ Model: _____
Type of Racing/Show Circuits and Associations (if applicable): _____

Class(s): _____
Vehicle # (if applicable): _____
Membership ID #: _____
Association License #: _____
Planned Media Coverage (please attach letters of intent if available):

WHEEL CHOICE: _____ **SIZE:** _____

References:

Please provide references in relation to your project and/or team

1. NAME: _____
Phone Number: _____
Email: _____
Relationship: _____
Company: _____

2. NAME: _____
Phone Number: _____
Email: _____
Relationship: _____
Company: _____

Short Team/Company/Driver Bio:

Achievements & Awards:

Future Team/Company/Driver Plans:

Shipping Information:

Shipping Address (no P.O. Boxes): _____

City: _____ State: _____ Zip Code: _____

Shipping address phone number: _____

Shipping address Contact name: _____

Special Instructions: _____

Credit Card Information:

*** It is understood that fraudulent or false information provided is illegal and unacceptable. König reserves the right to prosecute to the fullest extent of the law in the event fraudulent or false information is used to pay for any item.*

Credit Card # (M/C, Visa):

Expiration Date: _____ V-Code: _____

Name as Appears on Card: _____

Credit Card Billing Address: _____

City, State, and Zip Code: _____

*****By signing this form you understand and accept the terms, regulations and conditions of this contract. You are also understand and agree that König may exercise the right to withdraw, terminate, postpone or modify any part of its obligations at any given time. *****

Owner/Driver Signature: _____

Position (if applicable): _____

Date: _____

COMPLETED FORMS ARE TO BE RETURNED VIA EMAIL TO:

Sponsorship@Konigwheels.com

Subject: KONIG-SPEC3 SPONSORSHIP APPLICATION

KÖNIG-OFFICIAL USE ONLY:

DATE: _____

PRODUCT(s): _____

AMOUNT & FREQUENCY OF PRODUCT GIVEN: _____

APPROVED SPONSORSHIP LEVEL: *NASA SPONSORSHIP PROGRAM LEVEL*

PRICE OF PRODUCT: (*NASA LEVEL*) _____

SPECIAL INSTRUCTIONS: _____

LOGO PLACEMENT & SIZE: 4 Corners of vehicle _____

CONTRACT TERM (if other than 1yr): _____

ENDORSED BY:

_____ Position: _____

APPROVAL SIGNATURE:

___ *****KONIG-SPEC3 SPONSORSHIP PROGRAM***** ___ Position: _____ **XXXXXX** _____

